

March 13th, 2025

Dear Twin Cities Startup Week organizers,

I am proud to support Twin Cities Startup Week (TCSW) 2025 as a driving force behind innovation, entrepreneurship, and economic growth in Minneapolis. As the largest startup and innovation festival in the Midwest, TCSW showcases our city as a national leader in business creation, venture investment, and technology.

Twin Cities Startup Week serves as a unique avenue for startups across Minnesota and the region to collaborate, innovate, and move forward. The festival gathers over 1,000 entrepreneurs, investors, and business leaders; collectively establishing diverse industry knowledge and building meaningful connections to drive real impact. Through curated content and the gathering of industry leaders, TCSW drives a meaningful difference in building a better future.

Throughout this work, TCSW has pursued a focused vision on advancing racial equity in entrepreneurship. This year's TCSW will include a multitude of resources for inspiring leaders, including:

- A dedicated track focused on diversity in innovation and entrepreneurship
- A lineup of diverse keynote speakers and leaders
- Direct support for local businesses and downtown revitalization

With a majority of attendees based in Minneapolis and a focus on holding events in downtown, TCSW strengthens our ecosystem and keeps top talent and businesses growing in the economic hub of Minnesota. I encourage our community to get involved, support this incredible event, and help shape the future of our economy.

Yours truly,



Mayor Jacob Frey
City of Minneapolis